

Sheet Nr.:	<b>BL-0503-3</b>
Date:	Aug.20, 2007

## **PRODUCT PROFILE SHEET**

<b>1) Product category:</b> Water based ball point pen			<b>3) Art nr.:</b> <b>BL-FR7</b>		
<b>2) Product name:</b> Frixion Ball					
<b>4) Product features:</b> <ul style="list-style-type: none"> <li>The roller ball pen with innovative special gel ink.</li> <li>The ink colour is erasable by Friction with a rubber on the tail.</li> <li>Frixion ball is rewritable by using the same pen.</li> <li>Erasing temperature is around 65°C and recovering temperature is around -20°C.</li> </ul>					
<b>5) Initial shipping time:</b> Nov. 2005 Refill : May, 2006 (P/O : Sep. 2007)		<b>6) Sort of ink:</b> Water based "Metamo" ink (Colour-change ink)		<b>7) Ink colour:</b> Black, Red, Blue, Green Light Blue, Violet <i>Pink, Orange</i>	
<b>8) Ink contents:</b> 0.95 g					
<b>9) Ball dia:</b> 0.7mm		<b>10) Width(s) of stroke:</b> 0.35mm		<b>11) Write-out distance:</b> 200mm	
<b>12) Body colour:</b> Ink colour					
<b>13) Packing information</b>					<b>14) Shelf life:</b> 1.5 years
<b>a) inner box:</b> 12 pcs		<b>b) outer box:</b> 12 doz		<b>c) export carton:</b> 72 doz	
<b>15) Marketing support program availability information:</b> <i>a) Leaflet: English version.</i> <i>(Now planning.)</i>					
<b>16) Bar coding information:</b>					
<b>art nr.</b>	<b>pcs</b>	<b>doz</b>	<b>art nr.</b>	<b>pcs</b>	<b>doz</b>
BL-FR7-B	32270-9	32276-1	BLS-FR7-B	33764-2	33770-3
BL-FR7-R	32271-6	32277-8	BLS-FR7-R	33765-9	33771-0
BL-FR7-L	32272-3	32278-5	BLS-FR7-L	66766-6	33772-7
BL-FR7-G	32273-0	32279-2	BLS-FR7-G	33767-3	33773-4
BL-FR7-LB	32274-7	32280-8	BLS-FR7-LB	33768-0	33774-1
BL-FR7-V	32275-4	32281-5	BLS-FR7-V	33769-7	33775-8
<i>BL-FR7-P</i>	<i>35806-7</i>	<i>35808-1</i>	<i>BLS-FR7-P</i>	<i>35810-4</i>	<i>35812-8</i>
<i>BL-FR7-O</i>	<i>35807-4</i>	<i>35809-8</i>	<i>BLS-FR7-O</i>	<i>35811-1</i>	<i>35813-5</i>
			<i>BLS-FR7-B-S3</i>	<i>35605-6</i>	<i>35596-7</i>
			<i>BLS-FR7-R-S3</i>	<i>35606-3</i>	<i>35597-4</i>
			<i>BLS-FR7-L-S3</i>	<i>35607-0</i>	<i>35598-1</i>
			<i>BLS-FR7-G-S3</i>	<i>35608-7</i>	<i>35599-8</i>
			<i>BLS-FR7-V-S3</i>	<i>35609-4</i>	<i>35600-1</i>
			<i>BLS-FR7-LB-S3</i>	<i>35610-0</i>	<i>35601-8</i>
			<i>BLS-FR7-P-S3</i>	<i>35814-2</i>	<i>35816-6</i>
			<i>BLS-FR7-O-S3</i>	<i>35815-9</i>	<i>35817-3</i>
<b>17) Remarks:</b> Refill : BLS-FR7					

※Measurement & Gross weight for export carton		
• BL-FR7		
L 468 mm × W 352 mm × H 185 mm	0.03048 M <sup>3</sup>	12.0 Kg
• BLS-FR7-S3		
L 410 mm × W 252 mm × H 212 mm	0.02190 M <sup>3</sup>	10.8 Kg