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|----------------------|---------------------------------------|
| <b>Designation</b>   | <b>Magazine Rack</b>                  |
| <b>Name</b>          | <b>Lyreco</b>                         |
| <b>Product No.</b>   | <b>3335872-3335883-<br/>3.335.894</b> |
|                      |                                       |
| <b>Target Market</b> | <b>Offices, SoHo</b>                  |

| <b>Product Features</b>  | <b>Consumer Benefit</b>  |
|--|--|
| Ellipsoidal shape  | ⇒ Attractive and elegant design.   |
| Contrasts matt finish with glossy background   | ⇒ Quality feel.  |
| Solid walls  | ⇒ Does not snag when inserting paperwork.<br>⇒ Small items of filing are properly held.<br>⇒ Enhances quality feel of product.                           |
| Finger grip in the form of a small lip   | ⇒ Helps to pull the magazine rack forward.   |
| 4 feet   | ⇒ Very good stability.   |
| Height: 25 cm  | ⇒ High enough for the majority of documents – European standard.<br>⇒ Fits easily into all shelving systems.   |
| Capacity: 7.5 cm   | ⇒ High capacity.   |
| Rear side 13 mm high   | ⇒ Very easy to insert and extract documents.<br>⇒ Keeps documents in place when the magazine rack is handled.  |
| <b>Useful dimensions:</b> 230.x 70 H 250 mm  | ⇒ Accepts A4 documents.  |
| <b>Overall dimensions:</b> 257 x 75 H 260 mm   |  |
| <b>Material:</b> shock resistant polystyrene  | ⇒ Rigid and robust.<br>⇒ 100% recyclable for a better environmental protection.  |
| 100% Made in France<br>Factory ISO 9001, ISO 14001 and<br>OHSAS 18001 certified  | ⇒ Guarantee that the product is manufactured to the highest Quality and Environmental standards and with respect for the Health and Safety of employees. |

**Why list this product in your catalogue?**

***This magazine rack with an original design enables you to offer a very fine product positioned in the middle of the range.***

**Suggested catalogue text:**

*Magazine rack with a very contemporary design, which offers a practical and elegant way of filing your documents. Very low rear side and solid walls to facilitate insertion of documents. For all A4 documents.*

*In very robust shock resistant polystyrene. Overall dimensions: 25.7 x 7.5 x H 26 cm.*

| <b>Available Colours</b> | <b>% Sales</b> | <b>Barcode</b> | <b>Unit of Sale</b>            | 1 Magazine Rack   |
|--------------------------|----------------|----------------|--------------------------------|-------------------|
|                          |                |                | <b>Dimensions UoS (mm)</b>     | 257 x 75 H 260    |
|                          |                |                | <b>Weight UoS</b>              | 235 g             |
|                          |                |                | <b>Pack Quantity</b>           | 10                |
|                          |                |                | <b>Pack Dimensions (mm)</b>    | 398 x 267 H 292   |
|                          |                |                | <b>Pack Weight</b>             | 2.72 kg           |
|                          |                |                | <b>Pallet : number of UoS</b>  | 360               |
|                          |                |                | <b>Pallet : W x L x H (mm)</b> | 1200 x 800 H 1293 |